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India Bullion And Jewellers Association Ltd.

31ST Jan 2024

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IBJA House, 2nd Agiary Lane, Zaveri Bazar, Mumbai-400003.

info@ibja.in

022- 49098950 / 022- 49098960

www.ibja.co

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Arihant

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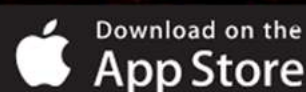


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9820769155
GOLD TRADING

Viren Jain (Partner)
9004551653
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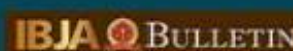
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Our Presence

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- Prospect Branch
- ▲ Training Academy
- Regional Office
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PRODUCT	BUY	SELL
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GOLD 995 CCU BELOW 100GM OR UNFIX RATECUT ONLY WITHTDS	50591 <small>L : 52002</small>	52161 <small>H : 52350</small>
SILVER BANK 999 CCU WITHTDS	- <small>L : 56588</small>	58675 <small>H : 58941</small>

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MR. SHAILESH SHAH, OF S. MAHENDRAKUMAR DEVICHAND (SMD BULLION)."

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**Sandeep
Kohli**



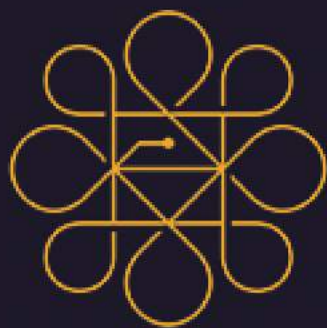
ADITYA BIRLA GROUP

Sandeep Kohli appointed CEO of Aditya Birla's Novel Jewels

Aditya Birla Group (ABG) has taken significant steps in upping its focus on the newly launched business, Novel Jewels. One of the latest developments in this is the appointment of global business leader, Sandeep Kohli, as the CEO of Novel Jewels, as per industry sources.

Sources indicate that Kohli will assume the new role in April 2024. His experience has seen him handle different mandates at Unilever (UL), the latest being the General Manager and Beauty & Wellbeing Director at Unilever Indonesia. He has also served on the UL board in markets such as India, Indonesia and also North Africa, Middle East, Turkey and Russia region.

This move marks Kohli's homecoming and also an example of global Indian leaders 'returning home' to take on larger mandates.



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GJEPC, eBay, DHL conduct e-commerce seminar

In a joint effort to explore e-commerce opportunities within the gems and jewellery sector, the GJEPC, alongside eBay and DHL, hosted an informative seminar at the Bharat Diamond Bourse (BDB) on 18th January. The event saw active participation from industry leaders and experts.



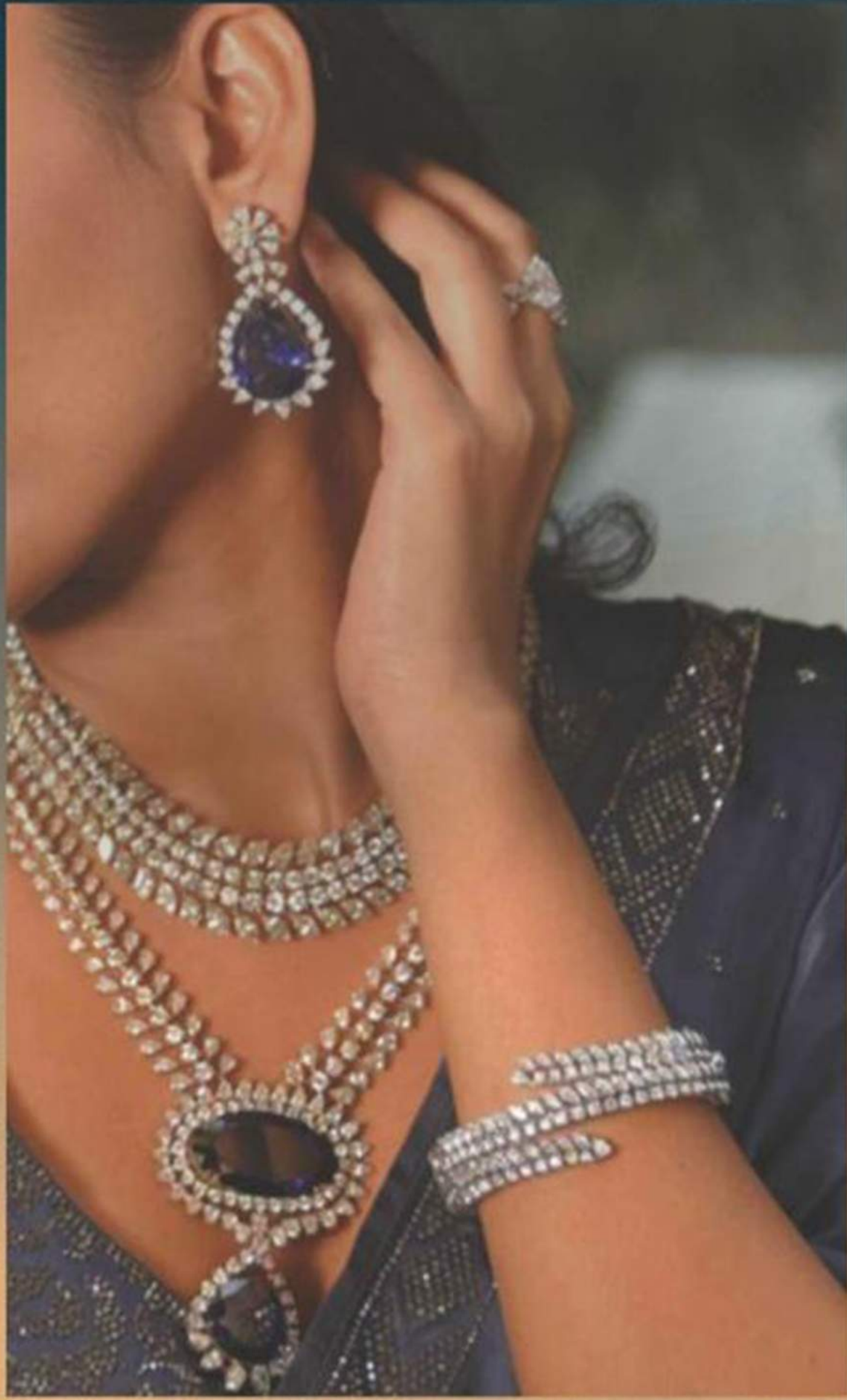
eBay delivered an insightful presentation, which showcased its role as a valuable platform connecting businesses with over 190 countries. The presentation detailed eBay's account management and prioritised support team, highlighting their ability to assist in setting up accounts, product listings, marketing, and global promotion. DHL, a global logistics provider, provided brief information on how their services can support e-commerce logistics. The presentation touched on the vital role DHL plays in facilitating the seamless movement of goods within the e-commerce landscape.

Import duty increased for gold and silver findings, precious metal coins

The government on January 22 has announced an increase in import duties for gold and silver findings, as well as coins made of precious metals. The new duty rate is 15%, which includes a Basic Customs Duty (BCD) of 10% and an additional 5% under the Agriculture Infrastructure and Development Cess (AIDC). However, this increase does not apply to the Social Welfare Surcharge (SWS) exemption.



The new duty rate is 14.35%, which comprises a 10% Basic Customs Duty (BCD) and an additional 4.35% under the Agriculture Infrastructure and Development Cess (AIDC). Similar to the previous case, there is an exemption from the Social Welfare Surcharge (SWS). The changes, effective from January 22, 2024, aim to regulate imports and support the domestic economy.



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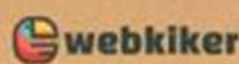
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Harsahaimal Shiamlal Jewellers designs, curates jewellery for Shri Ram Lalla



Harsahaimal Shiamlal Jewellers (HSJ Lucknow and Bareilly) is delighted to announce the completion of a monumental project – the design and curation of all the jewellery adorning Shri Ram Lalla at the launch of Ayodhya's New Ram Mandir. This extraordinary collection, comprising 14 timeless masterpieces and other extraordinary accessories, has been specially curated to commemorate the Lord's return to his rightful throne in Ayodhya.

Designed with unparalleled devotion and meticulous attention to detail by HSJ's esteemed **Director Ankur Anand** each jewel in this selection is a testament to the exquisite craftsmanship that defines Harsahaimal Shiamlal Jewellers. Handcrafted to perfection, these jewels reflect the essence of divinity and carry the legacy of a brand that has been synonymous with excellence for over 130 years.

The 14 most significant pieces adorned by the idol are as follows:

1. Tilak
2. Mukut & Pankhi
3. Chota Haar
4. Panchlada
5. Vijay Haar
6. Kamardhan
7. Bajubandh
8. Hath Ke Kadhe
9. Mudrika
10. Kamal Ki Bel
11. Dhanush
12. Teer
13. Nupur Payal
14. Per Ke Kadhe



HSJ
Since 1893



WORLD SILVER
—• COUNCIL •—

• ABOUT US •

The World Silver Council is a market development organisation for the silver industry. Working within the investment, jewellery and technology sectors as well as engaging in government affairs, its purpose is to provide industry leadership whilst stimulating and sustaining demand for silver. With our unique insight into the global silver market, we see unrealised potential for silver across society. With world-class organisations, we intervene to create new possibilities and work to ensure silver mining is responsibly undertaken, with measurable economic benefit globally.

Based in India, the World Silver Council is an organization whose members comprise the country's leading silver miners, dealers, bullion dealers and silver jewellery retailers and manufacturers.

The world of silver is dynamic. Its uses are widely-varied, and its desirability is resilient and enduring. Silver helps combat infections and is an essential element in bacterial control medicinally. It protects the wealth of individuals and nations alongside gold. It is a precious metal considered important for future revolutions in science and carries memories across generations and cultures.

• VALUE •

India Bullion and Jewellers Association Ltd. reputation and honour must always be maintained as priority. All members irrespective of the title and membership status, should act faithfully to and for the betterment of the association and should not misuse their positions for personal benefits and gains. Treat all fellow members with dignity, respect and honor at all times. Follows the laws of the country and the guidelines of association. Don't Bribe anybody, anytime and for any reason. Members should always be transparent and honest in all dealings including with suppliers and vendors. Members must abstain from unlawful harassment in any form such as verbal, physical or visual means. Leaking of confidential information to any persons or press or organization is strictly prohibited. Members should avoid conflict of interest business or activities. Protect all property and materials belonging to India Bullion and Jewellers Association Ltd. and prevent others from damaging or misusing them. Use of recreational drugs and other banned substances is prohibited. Always maintain proper records of any transactions, dealing, relevant discussions and keep these filed for easy follow-up and reference.

• MISSION •

To facilitate deals in any commodity market, commodity exchange, spot exchange, for itself or for others, transaction in the nature of hedging, spot trading, forward commodity contracts, rate swaps, commodity future/swaps, commodity options, futures and options and in derivatives of all the commodities, for the purpose of trading, investment, hedging, arbitrage, for providing benefits to its members.

To create and maintain harmonious relations with Government, Semi-Government and other authorities and to negotiate, appear before, obtain sanctions, privileges, advantages, reliefs and co-operation from Government, Semi-Government or other authorities on behalf of the members.

To collect, classify, disseminate and circulate, statistical and other information relating to Bullion, Diamond, Gems, precious metals and Jewellery trade, commerce and industry and to make efforts for the spread of commercial, industrial and economic knowledge.



Initiated by IBJA

Membership Application Form

Please paste photo of person in whose favour membership card to be issued

Membership No.: _____

Please complete this form in **BLOCK CAPITALS** and continue on a separate sheet wherever necessary.

1. Trading Name of Business:

Proprietorship Partnership Pvt. Ltd. Ltd. Company HUF Others

Company Name: _____

Company Registration Number: _____ GST Number: _____

Address: _____

City: _____ State: _____ Pincode: _____

Tel. No.: _____ Fax No.: _____

Email: _____

Website: _____

2. Full name of Person: (this will be "Name" printed on Membership Card & Certificate, refer sample on page no. 7)

Mobile No: _____ Email: _____

Date of Birth: _____ Anniversary: _____

Name of spouse: _____ No. of Children: _____

Resi. Address: _____

City: _____ State: _____ Pincode: _____

Tel. No.: _____

Following documents are required:

- 1) 2 Photos
- 2) Address Proof : GST Certificate
- 3) ID Proof : Pan Card
- 4) Cheque Should Be issued in the favour of "World Silver Council"
- 5) World Silver Council Membership charges are ₹ 50,000 + 18% GST = ₹ 59,000/-
- 6) NEFT : ACCOUNT NAME : WORLD SILVER COUNCIL
 - Name of Bank : Bank Of India
 - Branch : Bullion Exchange
 - IFSC Code : BKID0000008
 - Account No : 000820110003041

Signature/Thumb impression of Member (As per Point 2)

Tanishq presents 'Festival of Diamonds'



Tanishq extends a heartfelt invitation to celebrate life's little moments with the enchanting Festival of Diamonds. The Festival of Diamonds displays an extensive range of diamond jewellery pieces, the perfect addition to your jewellery trousseau box.

Explore a delightful array of curated diamond earrings, bracelets, neckwear, finger rings, and more await you. This Festival of Diamonds, one can experience the delight of choosing from a unique yet wide range of assortment which is perfect for self-indulgence, birthdays, smaller milestones, and other special occasions. Explore the elegance of Tanishq's delightful Diamond Treats starting from Rs. 15,000 only. Adding to the allure, Tanishq sweetens the deal with up to 20% off* on diamond jewellery value.

Birdhichand Ghanshyamdas Jewellers Festive Collection: epitomizing luxury and timeless elegance



Birdhichand Ghanshyamdas Jewellers proudly unveils their latest jewellery collection. A symphony of statement necklaces and elegant designs: As the festive & wedding season approaches, Birdhichand Ghanshyamdas Jewellers presents a collection of quality and artistic excellence. Each piece in this collection, from classic heavy statement necklaces to rings, this collection is truly a blend of Indian aesthetics with global designs. Every diamond in these creations has been painstakingly set to reveal its full brilliance. The collection uses uncut polki diamonds and the exquisite Zambian and Colombian emeralds to infuse a lush green aura.



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This platform helps customer to buy gold product at one go without visiting various sites of bullion dealer.

This will revolutionise gold trade in the country as IBJA intend to launch various gold product on this platform.

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IBJA House, 2nd Agiary Lane, Zaveri Bazar, Mumbai-400003.

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US retail sales hit record growth during holiday season; jewellery, accessories rise 3%



US retail sales hit record growth during the recent holiday season as the cost of goods went down and the job market improved. Consumers shelled out \$964.4 billion over the November to December period, a 3.8% increase compared with 2022, the National Retail Federation (NRF), which bases its numbers on figures from the US Census Bureau, said Wednesday. That total fell within the federation's initial prediction of a 3% to 4% rise to between \$957.3 billion and \$966.6 billion.

Seven of the nine categories the NRF monitors saw growth over the two-month festive period. The clothing and accessories segment — which includes jewelry — rose 3%, the NRF reported. Sales fell in the building-materials and garden-supplies segment, as well as in the home-furnishings division.

Diamonds Do Good introduces new board members, leadership team



The Diamonds Do Good board is pleased to introduce its new leadership team, including President Kathy Corey, president-elect Peter Engel, and immediate past president Anna Martin, all set to serve a two-year term. David Bonaparte has also been welcomed as the organization's Treasurer.

Kathy Corey, a former owner and current Board Member for Day's Jewelers, brings her industry expertise to the role. Day's Jewelers, operating eight stores in Maine and New Hampshire, received the Business of the Year award from the Women's Jewelry Association in 2017.

In addition to the leadership changes, five new board members have joined from diverse sectors of the industry: Sarin Bachmann, Group Vice President, Reed Exhibitions Jewelry Group; Allison Katz, President, Krupp Group PR; Lola Oladunjoye, Designer, Lola Fenhirst; Pritesh Patel, Senior Vice-President & Chief Operating Officer, GIA; Constance Polamalu, Chief Operating Officer, Zachary's Jewelers.

IBJA GOLDEN Directory

REGISTER IN THIS DIRECTORY
INCREASE YOUR NETWORK

ABOUT COMPANY

For the first time, India Bullion Jewellers Association (IBJA) is launching **IBJA GOLDEN DIRECTORY**. It is to encourage Bullion & Jewellery traders and manufacturers all over India to get listed in this trade association directory. This directory will help in locating any Bullion traders or Jewellers across India.

We welcome you to register in this directory and increase your network. Each registered company will have its own web presence in this website and a dedicated page will be provided to showcase your company profile and your jewellery brands.



CLICK HERE TO REGISTER YOUR COMPANY & SERVICES IN IBJA GOLDEN DIRECTORY

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INDIA BULLION AND JEWELLERS
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Since 1919

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Senco launches special 'SiyaRam Collection' to celebrate the inauguration of Ram Mandir



Senco Gold & Diamonds has announced the launch of a special 'SiyaRam Collection' in honour of the Ram Mandir inauguration in Ayodha on January 22. This collection pays tribute to the enduring bond of devotion between Ram, Sita, Lakshman, and Hanuman, and celebrates the upcoming Ram Mandir 'SiyaRam Collection' comprises beautiful pendants; necklaces; and earrings, pays homage to Ram as the ideal leader, Sita as the ideal wife, Lakshman as the ideal brother, and Hanuman as the ideal worshipper.

Its intricate designs perfectly capture the grandeur of Ram Mandir, commemorating the legendary moment of Ram and Sita's coronation, with their devoted companions Hanuman and Lakshman by their side. The exquisite designs SiyaRam Collection by Senco Gold & Diamonds' skilled artisans also highlight the use of delicate nakashi craftsmanship, meenakari work, and intricately set diamonds.



Suvankar Sen, MD & CEO of Senco Gold & Diamonds, said, 'The atmosphere of devotion to Lord Ram is palpable everywhere in anticipation of the Ram Mandir inauguration. Drawing inspiration from the magnificence of Ram Mandir, Ram Sita coronation, and the Dus Avatars, our SiyaRam Collection captures the essence of exemplary leadership, companionship, and devotion. "'

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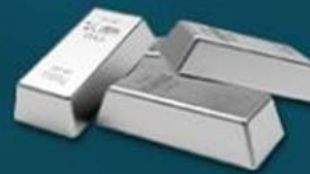
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WEEKLY PRIZES

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Silver Coins



MONTHLY PRIZE

One 1000 Gram
Silver Bar

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SONA HAI SURAKSHA KE LIYE

Senco becomes first Indian jewellery brand to join ONDC network



Senco Gold and Diamonds, India's leading jewellery retailer with eight decades of legacy and over 150+ showrooms nationwide announced that it has joined Open Network for Digital Commerce (ONDC) Network, marking a significant milestone as the first national jewellery brand to showcase hallmarked products on the ONDC platform. Through this maiden integration, Senco Gold & Diamonds extensive catalogue will be available across various shopping apps within the expanding ONDC Network, facilitating smooth and efficient transactions.

This strategic move will have a catalytical impact on Senco Gold and Diamonds and will help the brand to expand its customer base, providing its exquisite and unique designed jewellery by famous karigars of Bengal, to potential buyers across all ONDC seller apps. This collaboration will also align seamlessly with the company's visionary commitment to the 'Make in India' initiative, thus strengthening its presence across the nation.



SENCO
GOLD & DIAMONDS

GJ exports decline by 20.78% YoY to USD 22.7 bn Apr-Dec 2023 period; imports fall by 22.43%



As per the recent data by GJEPC, the apex body for the gems & jewellery industry in India, the overall exports for the April 2023-December 2023 period have witnessed a downfall of 20.78% Y-o-Y to USD 22.7 billion from US\$ 28664.98 million during the previous year. During December 2023, a drop of 9.04% to USD 2.19 billion as compared to USD 2.4 billion in December 2022. The overall import of gems and jewellery too has declined by 22.43% Y-o-Y, to USD 15.59 billion from USD 20 billion during April 2023-December 2023 period and 7.58% to USD 2.09 billion, as compared to December 2022.

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FEB
2024

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SRK releases 'Pure Impact' Sustainability Report



Shree Ramkrishna Exports (SRK), one of the world's leading diamond crafting companies, released its inaugural Pure Impact Report today, highlighting its commitment to leadership in ESG and corporate social responsibility, acceleration of its net zero goals, and advancing both the Science-Based Targets Initiative (SBTi) and United Nations Sustainable Development Goals (UN SDGs). The report highlights initiatives in education, healthcare, community welfare, employee empowerment, sustainability, and decarbonization from SRK and its philanthropic arm, the SRK Knowledge Foundation.

With a long-term vision of a zero-emissions India and world, the company has outlined a detailed net zero roadmap aligned with both the UN SDGs and the SBTi. In partnership with the Global Network for Zero, SRK has committed to achieve net zero certification for its two flagship diamond crafting facilities, SRK Empire and SRK House, by 2024.

Other achievements and initiatives highlighted in the report include: Contributed 4.5% average net profit each year to community welfare, with healthcare initiatives benefiting 3.5 million people. Contributed \$3.5 million USD to solar projects, including solar panels for 1,000 employees, donating 750 rooftop solar panels to veterans, and solarizing the entire Dudhala village of 350 homes

Voucher Code 005



Date : 01/01/2024
PROMOTIONAL GIFT VOUCHER

Date : 01/01/2024

Voucher Code 005



Gift Voucher

VALUE

₹ 500/-

Rupees Five Hundred Only

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Voucher Validity : 1 year
*T&C Apply

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INDIA BULLION AND JEWELLERS ASSOCIATION LTD.

PREFERRED JEWELLERS MEMBERSHIP APPLICATION FORM

Membership No.: _____

Please paste
photo of person
in whose favour
membership
card to be issued

Please complete this form in **BLOCK CAPITALS**

1. Trading Name of Business:

Proprietorship Partnership Pvt. Ltd. Ltd. Company HUF Others

Company Name: _____

Company Registration Number: _____ GST Number: _____

Address: _____

City: _____ State: _____ Pincode: _____

Tel. No.: _____ Website: _____

Email: _____

2. Full name of Person: (this will be "Name" printed on Membership Card & Certificate.)

Mobile No: _____ Email: _____

Date of Birth: _____ Anniversary: _____

Resi. Address: _____

City: _____ State: _____ Pincode: _____

Tel. No.: _____

Following documents are required:

1) 2 Photos

2) Address Proof: GST Certificate

3) ID Proof: Pan Card

• Cheque Should Be issued in the favour of "INDIA BULLION AND JEWELLERS ASSOCIATION LTD."

• Preferred Jewellers Membership charges are 4,237 + 18% GST = 5,000/-

• NEFT : Account Name:INDIA BULLION AND JEWELLERS ASSOCIATION LTD.

Name of Bank:Bank Of India

IFSC Code:BKID0000008

Branch:Bullion Exchange

Account No:000810100013644

Signature/Thumb impression
of Member

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Membership No.: _____

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in whose favour
membership
card to be issued

Please complete this form in **BLOCK CAPITALS**

1. Trading Name of Business:

Proprietorship Partnership Pvt. Ltd. Ltd. Company HUF Others

Company Name: _____

Company Registration Number: _____ GST Number: _____

Address: _____

City: _____ State: _____ Pincode: _____

Tel. No.: _____ Website: _____

Email: _____

2. Full name of Person: (this will be "Name" printed on Membership Card & Certificate.)

Mobile No: _____ Email: _____

Date of Birth: _____ Anniversary: _____

Resi. Address: _____

City: _____ State: _____ Pincode: _____

Tel. No.: _____

Following documents are required:

1) 2 Photos 2) Address Proof: GST Certificate 3) ID Proof: Pan Card

In case GST certificate not available following any two documents required .

1) BIS Registration Certificate 2) Udyam Aadhar 3) Shop and Establishment Certificate

• Cheque Should Be issued in the favour of "INDIA BULLION AND JEWELLERS ASSOCIATION LTD."

• Platinum Membership charges are 1,00,000 + 18% GST = 1,18,000/-

• NEFT : Account Name:INDIA BULLION AND JEWELLERS ASSOCIATION LTD.

Name of Bank:Bank Of India

IFSC Code:BKID0000008

Branch:Bullion Exchange

Account No:000810100013644

Signature/Thumb impression
of Member

IBJA HOUSE, 2ND AGIARY LANE, ZAVERI BAZAR, MUMBAI – 400 003. T: 022 49098950 / 49098960 / 23426971, F: 022 23427459.

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India Bullion And Jewellers Association Ltd.

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Name of Company : INDIA BULLION AND JEWELLERS ASSOCIATION LTD.

Name of Bank	Branch	A/c No.	IFSC Code	GST No.
BANK OF INDIA	BULLION EXCHANGE	000810100013644	BKID0000008	27AAACT1449D2ZL

IBJA House, 2nd Agiary Lane, Zaveri Bazar, Mumbai-400003.

saurabhmishra@ibja.in | Saurabh: +91 9004120120 / 022- 49098950 / 022- 49098960 | www.ibjabulletin.com



IF YOU ARE PLATINUM MEMBER OF IBJA AND WISH TO PROMOTE YOUR PRODUCT (BULLION & JEWELLERY) OR COMPANY, SEND YOUR VIDEO WITH FOLLOWING

- 1) Normal Video Size 1080 Height X 1920 Width (max 2 min) & Reel / Short Video Size 1920 Height X 1080 width (max 50 Sec Video)**
- 2) Video should be recorded Professionally with your company Name, Address, Contact Detail, email id etc. Owner profile can also be given in Video**
- 3) Video display of few product must be done with professional camera for better result.**
- 4) It is preferred that video has good sound quality with background music etc. wherever required. (Music Should be non copyright or should have copyright license)**

These videos along with link of catalogue must be sent to IBJA office for promotion.

Since IBJA has huge network on website and social medias,

IBJA will promote these videos on social media platforms.

IBJA will promote such videos once in every quarter for each of platinum member.

USE OF LOUNGE :-

Platinum Member shall be free to use IBJA Lounge at IBJA Office , Zaveri Bazar, Mumbai for launch of new product .

However , Insurance , logistic & storage of the product shall be responsibility of the member. IBJA Lounge can be used by platinum member for one full day in every 90 day cycle for promotion of their new product.

IF YOU ARE INTERESTED CONTACT :

Saurabh: +91 9004120120 / 022- 49098950 / 022- 49098960

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FOR ADVERTISEMENT CONTACT

Saurabh Mishra

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